

3D-Standards

Get your Products into 3D-Standards

Get in touch

www.3D-Standards.com
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Simple | smart | low cost | on-line

3D-Standards sales solution is designed specifically for exhibit & display manufacturers. Used by over 12,000 exhibit professionals, we have a grounded understand the needs of exhibitors and their suppliers..

3D-Standards means your sales team will be first to respond to customer enquiries with customised visuals, locking out the competition. 3D-Standards can be populated with your products and re-branded.

- Raise levels of service
- Speed up sales cycles
- Relieve the pressure on your CAD department
- Runs in your web browser on Mac or PC
- No training required - jump right in
- Fully hosted and supported, future updates are free

Customer Focused Output

3D-Standards has helped leading distributors grow sales by up to 120% over 12 months.

Customer focused output provides sales staff a 'one click publish' option to create an online full 360 presentation of the exhibit proposal, complete with a tweet button.

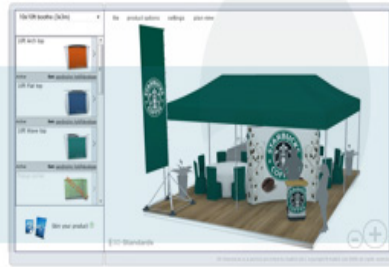
Alternatively, output a straightforward branded PDF document including Jpg screenshot and full item list. Both output options are high quality, and provide real reassurance to potential customers within minutes of their enquiry. This kind of reassurance facilitates a fast, confident sale.

3D-Standards

Design software for Sales People



10.30 Chat with the client



10.45 Sketch idea in 3D-Standards



11.00 Send 3D-Standards sketch

3D-Standards allows your **sales team** to make stunning images, saving your expensive CAD engineers for the highest value tasks.

Easy User Process:

- Position and 'snap together' multiple products in a virtual exhibit space
- Skin product panels with customer images and branding
- Save* and load* & publish* projects (*Pro upgrade required)

Manufacturer level admin:

- Set a default email address for RFQ's to be sent to.
- We need to prepare your products for the app - but it's low cost, our intention is to provide your sales team with a useful tool. We only provide apps *that get used*.
- Control regional settings for products, part numbers, and descriptions
- Control default product skins, thumbnail images, and more..

Distributor features:

- Access the app on your manufacturer website site for **free**, output to PDF for **free**
- Distributors can access **Pro upgrade** without leaving site (price at time of writing: £25 per month)
- *Pro upgrade Feature: Save and load projects (saved designs are archived between Pro upgrade periods)
- *Pro upgrade feature: re-brand the interface
- *Pro upgrade feature: publish 3D-Snapshots - unique link to branded 3D viewer of your design.
- *Pro upgrade feature: no watermarks
- *Pro upgrade feature: access to additional Pro 3D content
- *Pro upgrade feature: set your own RFQ email (if settings permitted by manufacturer)
- *Pro upgrade feature: Unique embed code for version with their branding and RFQ settings.

3D-Standards

3D-Standards is something your distributors, sales force and customers will appreciate. The low cost of implementation means it's a "no brainer" we manage and host it, we provide support, just put us in touch with your design department and we'll sort it

“3D-Standards helped grow our sales over 100% in 12 months”
Total Displays

“70% of our sales start in 3D-Standards”
Eve Displays

out.

Get in touch for a FREE DEMO,

We'd be happy to discuss your requirements, and show you how easy it is to get up and running.